

MAINEducation 2013

“X Marks the Spot: Destination Learning”

October 10-11, 2013

Augusta Civic Center, Augusta, ME

Final Conference Report

Conference Format:

- Thursday, Oct. 10th offered 32 half-day and 2 full-day workshops, a vendor reception sponsored by Vintage Tech Recyclers and the annual Educator/Leader of the Year Banquet
- Friday, Oct. 11th offered an inspiring opening keynote by Kevin Honeycutt, 75 one-hour sessions, over 60 vendor exhibits, and a closing keynote by Google Guru, Dan Russell.

Presenter Resources

- <https://sites.google.com/a/sad4.org/mained13/session-resources>

Conference Participation and Revenue

- 785 Registered - 164 Vendors / 621 Attendees (117 complimentary registrations)
- Attendee Income - \$43,655.00
- Exhibitor Income - \$69,404.50
- Total Income - \$113,059.50
- Total Conference Expenses - \$81,017.46
- Total Profit - \$32,042.04

2006-2013 Participation and Income Comparison

	2006	2007	2008	2009	2010	2011	2012	2013
Friday Attendees	743	871	1009	1006	975	854	885*	701
Thursday Attendees	49	126	227	271	AM 237 PM 305	AM 194 PM 208	AM 212 PM 217	AM 179 PM 175
Income	\$65,789	\$83,656	\$101,333	\$120,741	\$128,858	\$116,864	\$130,441	\$113,060
Expenses	\$42,647	\$60,856	\$ 70,458	\$ 79,245	\$ 91,279	\$ 87,292	\$ 90,358	\$81,017
Profit	\$23,142	\$22,800	\$ 30,875	\$ 41,496	\$ 37,579	\$ 29,572	\$ 40,083	\$32,042

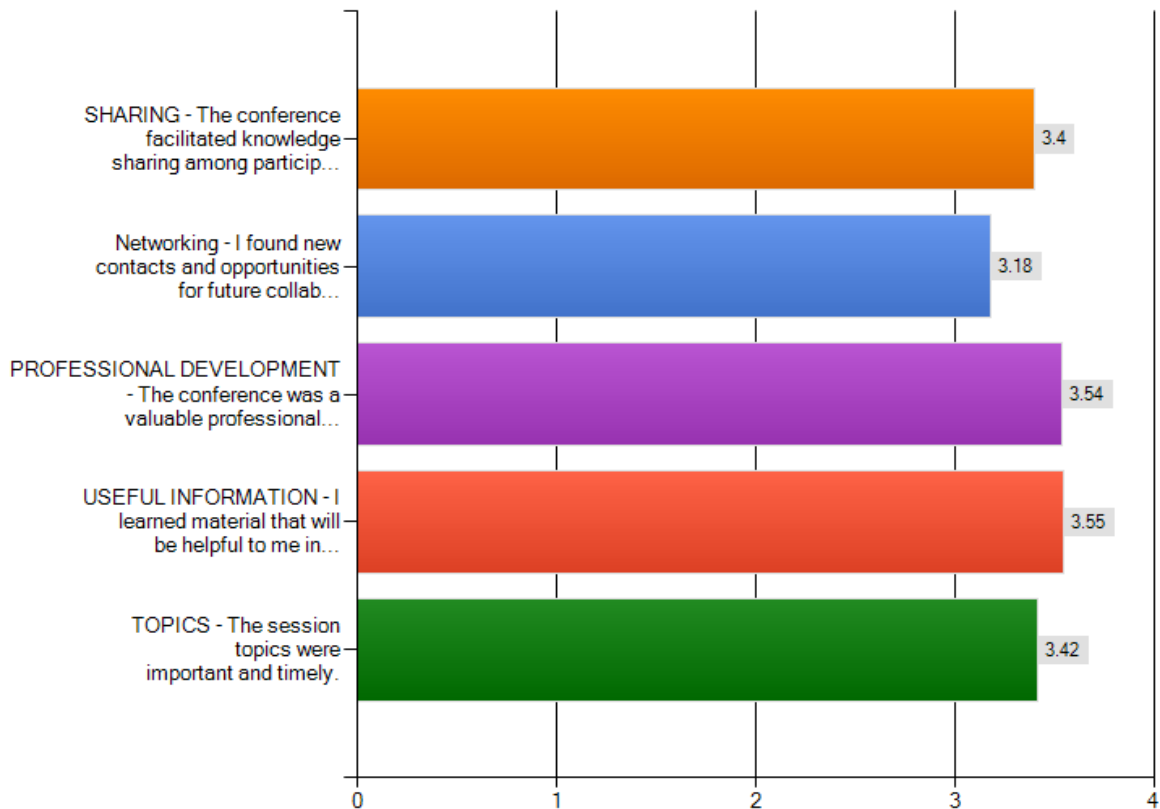
**RSU #1 Bath brought their entire staff of 253 to attend MAINEducation 2012*

Conference Survey Results

We received 138 responses to the online participant survey and 11 responses to the Committee survey. Suggestions and comments submitted through these surveys will be used to inform decisions for planning next year's event. Responses from the "Overall Opinion" section of the participant survey is included in the chart below:

- 98% responded: "The conference was a valuable professional development experience."
- 97% responded yes to the following: "Overall, based on your total experience at the conference, will you attend or recommend someone else attend next year's conference?"

Please give us your opinion on the statements below:



Scale: 0 = Strongly Disagree / 4 = Strongly Agree

Our special thanks to the Conference Planning Committee & ACTEM Board for making MAINEducation 2013 a huge success!

Mike Arsenault, Yarmouth Schools; Elaine Bartley, SAD #4; Jason Bersani, AOS 92; David Bridges, ACTEM/MSAD 68; Maya Crosby, Lincoln Academy; Barbara Greenstone, Boothbay Region Schools; Rachel Guthrie, SMCC; Dennis Kunces, PD Consultant; Gary Lanoie, ACTEM; Gwyneth Maguire, Noble Middle School; Bette Manchester, MICDL (Retired); Heather Perry, RSU #3; Michael Richards, ACTEM/Wells-Ogunquit CSD; Laurie Rule, Searsport Schools; Jaime Steward, MSAD #74; Vincent Vanier, Madawaska Schools; Jim Wells, MLTI

Respectfully submitted,

Julie St. Hilaire & Crystal Priest

MAINEducation Conference Co-Chairs

Save the Date for MAINEducation 2014 - October 9-10th