

MAINEducation 2012 Conference Report

MAINEducation: 25 Years of Technology & Learning

October 11-12, 2012

Augusta Civic Center, Augusta, ME

Final Conference Report

This is my final report as MAINEducation Conference Chair - a position I've held for the past seven conferences. I will still be involved in MAINEducation Conference planning in my new role, but with a slightly different focus.

Conference Format:

- Thursday, Oct. 11th Offered Thirty-Two 3-Hour workshops, Vendor reception and the Educator/Leader of the Year Banquet
- Friday, Oct. 12th offered an inspiring opening keynote, seventy one-hour session, dedicated exhibit time and a closing session with over 60 door prizes

National Speakers

- **David Warlick** - teacher, technology specialist, author, workshop presenter - one of the world's leaders in mobile technology in education. Several comments in the survey on David Warlick's excellent keynote with a lasting message.
- **Chris Tully** - Career technical film and video teacher, in Philadelphia.
 - "Chris Tully inspired aha...how students can use iMovie app for authentic assessment"
 - Chris Tully did a great job. His session was about technology, but he wove in the bigger concept of focusing on learning and creating a classroom culture of learning. He sets high expectations for his students and shared how he makes it happen. Great workshop!

Registration fees remain the same as many previous year

- \$95 for Friday registration prior to Sept 22nd. (Includes \$20 membership fee)
- 10 or more on one PO w/data entered online \$85

Conference Presenter Resources

- Available online at www.actem.org
- Sched.org website for conference program

Conference Survey Results

- 90.3% rated the "Value of the conference compared to cost" as "Very Good to Excellent"
- 91.3% rated the "Overall satisfaction with the conference in general" as "Very Good to Excellent"
- 97% said yes to the following: "Overall, based on your total experience at the conference, will you attend or recommend someone else attend next year's conference?"

What did you like most about this year's conference?

- That an entire RSU attended!
- Variety of sessions

- Thursday workshops 3-hour workshops
- I really liked APPy Hour!
- Best of the Web had great resources!
- This conference is always a great refresher and motivator.
- I liked the History area of old technology for the 25th anniversary of the conference.
- I love being able to collaborate with teachers who are enthusiastic about using technology.
- Vendors - I got many tips and suggestions for issues I am having.
- I like the two day format
- Too many things to name just one. I loved the two 3 hour sessions on Thursday but I enjoyed the sessions on Friday as well.
- David Warlick was a great keynote speaker.

What suggestion/s would you have for next year's conference committee?

- Suggest that more schools follow RSU1's lead. I wish my whole staff would be sent like Bath!
- If there just were a way to be able to offer more opportunity for people to attend more of the workshops.
- Have longer sessions, just less sessions, more like Thursday.
- A larger venue - it was REALLY packed everywhere that I went (sessions, lunch, vendor area).
- I would love to see more sessions offered that are geared more for the tech support side of attendees.
- People should pre-register for sessions, and possible place a limit on how many can attend based on space and topics covered. Sessions should also be longer
- Several comments about cold rooms and long lunch lines
- You're doing everything right. This is better than McAuliffe, and the best tech conference in the East.
- Don't need to change much; there is time for people to network and the sessions are quite informative.

MAINEducation 2012 Conference Planning Committee		
Name	Position	School/Organization
Gary Lanoie	MAINEducation 2012 Conference Chair	ACTEM
Craig Dickinson	ACTEM Business Manager	ACTEM
Crystal Priest	ACTEM Past President	SAD #4 - Guilford
Michael Richards	ACTEM President	Wells Ogunquit CSD
Alice Barr		Yarmouth Schools
Elaine Bartley		UMaine Adjunct Instructor
Maya Crosby		Lincoln Academy
Cynthia Curry		Educational Consultant

Barbara Greenstone		Maine Learning Technology Initiative
Rachel Guthrie		So. Maine Community College
Dennis Kunces		Maine Dept. of Education
Peter Mullen		Windham / Raymond Schools
John Newlin		Maine International Center for Digital Learning
Cheryl Oakes		Wells Ogunquit CSD
Heather Perry		Superintendent of Schools MSAD 3
Jaime Steward		MSAD #74
Vincent Vanier		Madawaska Schools
<i>Special Thanks to the Conference Planning Committee & ACTEM Board</i>		

MAINEducation Conference Stats and Bottom Line:

This chart shows the growth and history of the last seven MAINEducation conferences with myself as Conference Chair and Craig Dickinson as the ACTEM, Business Manager. Thursday and Friday attendee counts do not include the exhibitor also in attendance at the conference. IN 2012, for example, we had an additional 152 exhibitor representatives in the building on Friday.

	2006	2007	2008	2009	2010	2011	2012
Friday Attendees	743	871	1009	1006	975	854	885*
Thursday Attendees	49	126	227	271	AM 237 PM 305	AM 194 PM 208	AM 212 PM 217
Income	\$65,789	\$83,656	\$101,333	\$120,741	\$128,858	\$116,864	\$130,441
Expenses	\$42,647	\$60,856	\$ 70,458	\$ 79,245	\$ 91,279	\$ 87,292	\$ 90,358
Profit	\$23,142	\$22,800	\$ 30,875	\$ 41,496	\$ 37,579	\$ 29,572	\$ 40,083

**RSU #1 Bath brought their entire staff of 253 to attend MAINEducation 2012*

My goal for MAINEducation over the years was to provide a high quality professional development experience to Maine education at a reasonable price. I also wanted to bring to ACTEM's annual conference some of the national leaders in education and technology so that Maine educators could learn and be inspired by their expertise. Hopefully I've accomplished that goal and I'm confident our new conference leadership will continue on this same path.

Save the Date for MAINEducation 2013:
Oct. 10-11, 2013 at the Augusta Civic Center

Gary W. Lanoie

MAINEducation Conference Chair 2006-2012