



# Adobe Creative Cloud site license

Flexible licensing options for primary and secondary schools and districts

Bring Adobe Creative Cloud to your school or district with affordable, easy-to-manage site licensing options available through the Adobe Value Incentive Plan (VIP). You'll enhance teaching and learning while helping students develop essential digital skills for college and career success.

Site license benefits:

- **Universal access**—Give your students, teachers and staff access to the latest industry-leading creative software so they can design, share and publish compelling communications across all media and devices.
- **Budget predictability**—A low-cost, flat-fee, single-license purchase with one annual or multiyear contract for school-owned or leased computers, with the ability to cover more at the time of purchase.
- Flexible deployment and management—Designed for an individual school or district, a site license offers a web-based Admin Console that makes it easy to centrally manage and deploy licenses.
- **Classroom and home use**—Schools have the flexibility to use licenses for in-classroom deployment, including BYOD environments, or at home on teacher-owned machines.
- Free instructional resources Your educators can access the Adobe Education Exchange for free professional development, teaching resources and peer-to-peer collaboration to help them get up to speed on Creative Cloud apps and ignite creativity in the classroom.

## **Flexible Purchasing Options**

Adobe now offers two great options to schools and school districts - simply choose the licensing model that works best for your school. Or implement both licensing options. All Adobe Creative Cloud K12 Site Licenses can be easily managed through a single administrator console in the Adobe VIP Admin Console.

#### Adobe Creative Cloud K12 School Device Licenses:

- Device Licenses for each computer, rather than each user, with rights to install on one computer per license.
- Perfect for implementation in computer labs or environments where multiple users must share a computer.
- Complete set of Adobe Creative Cloud desktop applications (services not included).
- Scalable software deployment for a single school site with a Minimum purchase of 100 Licenses.
   Scalable software deployment for a Single school site with a Minimum purchase of 500 Licenses.
- Scalable software deployment for a School District with a Minimum purchase of 500 Licenses.
- Flexible site license with terms from 1-4 years.

### Adobe Creative Cloud K12 School Named User Licenses:

- Named User Licenses for each student, teacher or staff member rather than licensing computers.
- Named user licenses allow students and teachers to log in and access Adobe's apps and services from anywhere and on any device.
  Complete set of Adobe Creative Cloud desktop applications, file sharing and syncing, 2GB of storage, all the latest mobile apps,
- Behance and access to advanced 24/7 tech support and product experts to get you up and running fast.
  Scalable software deployment for a single school site with a Minimum purchase of 500 Licenses.
- Scalable software deployment for a School District with a Minimum purchase of 2500 Licenses.
- Flexible site license with terms from 1-4 years.



# **Creative Cloud for education**<sup>+</sup>

Always have access to the latest Adobe creative desktop apps.

What it's used for

|                       |   | Adobe Photoshop CC           | Edit and composite images, use 3D tools, edit video and perform advanced image analysis        |
|-----------------------|---|------------------------------|--|
| Design tools          |   | Adobe Illustrator CC         | Create vector-based graphics for print, web, video and mobile                                  |
|                       |   | Adobe InDesign CC            | Design professional layouts for print and digital publishing                                   |
|                       |   | Adobe Bridge CC              | Browse, organize and search your photos and design files in one central place                  |
|                       |   | Adobe InCopy CC              | Collaborate in editorial workflows with this solution that tightly integrates with InDesign    |
|                       |   | Adobe Acrobat Pro DC         | Create, protect, sign, collaborate on and print PDF documents                                  |
|                       |   | Adobe Photoshop Lightroom CC | Organize, edit and publish digital photographs   |
| Web tools             |   | Adobe Dreamweaver CC         | Design, develop and maintain standards-based websites and applications                         |
|                       |   | Adobe Animate CC             | Create rich interactive content across varied platforms and devices                            |
|                       |   | Adobe Flash Builder Premium  | Build exceptional applications for iOS, Android and BlackBerry devices using a single codebase |
|                       |   | Adobe Fireworks              | Rapidly prototype websites and applications, and optimize web graphics                         |
|                       |   | Adobe Muse CC                | Design and publish HTML websites without writing code  |
| Video and audio tools |   | Adobe Premiere Pro CC        | Edit video with high-performance, industry-leading tools                                       |
|                       |   | Adobe After Effects CC       | Create industry-standard motion graphics and visual effects                                    |
|                       |   | Adobe Audition CC            | Create, edit and enhance audio for broadcast, video and film                                   |
|                       |   | Adobe SpeedGrade CC          | Manipulate light and color in video footage  |
|                       |   | Adobe Prelude CC             | Streamline the import and logging of video, from virtually any video format                    |
|                       |   | Adobe Prelude Live Logger    | Jump-start the production process by logging video on your iPad while shooting footage         |
|                       |   | Adobe Encore                 | Author DVDs, Blu-ray discs and web DVDs  |
|                       | L | Adobe Media Encoder CC       | Automate the process of encoding video and audio to virtually any video or device format       |
| Support               |   | Adobe Expert Services        | Get deployment, workflow and how-to assistance through prescheduled sessions                   |
| Sup                   | L | Adobe Support                | Get 24x7 download, installation and deployment assistance                                      |



Adobe Systems Incorporated 345 Park Avenue San Jose, CA 95110-2704 USA www.adobe.com + Internet connection required. Syncing functionality requires a separate download and agreement to additional terms. Adobe online services, including Adobe Creative Cloud, are available only to users 13 and older and require agreement to additional terms and the Adobe Privacy Policy. The applications are not available in all countries or languages, may require user registration and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply.

Adobe, the Adobe logo, Acrobat, Adobe Audition, Adobe Muse, Adobe Premiere, After Effects, Creative Cloud, the Creative Cloud logo, Dreamweaver, Encore, Fireworks, Flash, Flash Builder, Illustrator, InCopy, InDesign, Lightroom, Photoshop, Prelude and SpeedGrade are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. All other trademarks are the property of their respective owners. © 2016 Adobe Systems Incorporated. All rights reserved. Printed in the USA. 5/16