

# Adobe Creative Cloud licensing overview



## Flexible licensing options for primary and secondary schools and districts.

Bring Adobe Creative Cloud to your school or district with affordable, easy-to-manage licensing options available through the Adobe Value Incentive Plan (VIP). You'll enhance teaching and learning while helping students develop essential digital skills for college and career success.

Benefits include:

### Universal access for all ages

Give your students, teachers, and staff access to the latest industry-leading creative software so they can design, share, and publish compelling content across all media and devices. And now for the first time, students under the age of 13 can have their own Creative Cloud accounts provided that your school deploys in accordance with COPPA and other legislation.

### Budget predictability

A low-cost, flat-fee, single-license purchase with one annual or multiyear contract for devices owned or leased by the school, and users attending or working for the school.

### Flexible deployment and management

Designed for an individual school or district, licensing options offer a web-based Admin Console that makes it easy to centrally manage and deploy licenses.

### Classroom and home use

Schools can use device licenses to allow anyone to access Creative Cloud apps on a given device in the classroom, and can use named-user licenses to give a student or teacher access to Creative Cloud on any device they use, including personal devices at home.

### Free instructional resources

Get your educators up to speed on Creative Cloud apps so they can ignite students' creativity. The Adobe Education Exchange offers free professional development and peer-to-peer collaboration, and the Adobe for Teachers site delivers curriculum and classroom project ideas.

Licensing options:

### K-12 Site Device licenses\*

- Complete set of Creative Cloud desktop applications (services not included)
- Licenses for each computer, rather than each user (ideal for labs)
- Scalable deployment for a school site or district
- Flexible license terms from 1–4 years
- US\$25 per license per year with minimum purchase of 100 licenses per school site and 500 per district\*\*

### K-12 Site Named-user licenses

- Complete set of Creative Cloud applications and services (age-appropriate only)
- Licenses for each student, faculty, and/or staff member
- Scalable deployment for a school site or district
- Flexible license terms from 1–4 years
- US\$5 per license per year with minimum purchase of 500 licenses per school site and 2,500 per district\*\*



### ACTEM Educational Pricing

**K-12 Site Device Licenses - \$24.50 per license**  
100 licenses minimum required per site  
**Cost per Site -- \$2,450.00**

### ACTEM Educational Pricing

**K-12 Site Named-User Licenses - \$4.90 per license**  
500 licenses minimum required per site  
**Cost per Site -- \$2,450.00**

# Creative Cloud for education institutions<sup>†</sup>

Give your students, teachers, and staff the digital tools to create amazing work.

|                            | Component  | Use   | Creative Cloud for education, named user license | Creative Cloud for education, device license |
|----------------------------|--|---|--|--|
|                            | <b>Desktop apps</b>  |   |  |  |
| Photography and design     | Adobe Photoshop CC   | Edit and composite images, use 3D tools, edit video, and perform advanced image analysis.   | •  | •  |
|                            | Adobe Illustrator CC   | Create vector-based graphics and illustrations for print, web, video, and mobile.   | •  | •  |
|                            | Adobe InDesign CC  | Design professional layouts for print and digital publishing.   | •  | •  |
|                            | Adobe Dimension CC   | Easily create high-quality, photorealistic 3D images.   | •  |  |
|                            | Adobe Acrobat Pro DC   | Create, protect, sign, collaborate on, and print PDF documents and forms.   | •  | •  |
|                            | Adobe InCopy CC  | Enable writers and designers to work simultaneously on the same document.   | •  | •  |
|                            | Adobe Bridge CC  | Browse, organize, and search your photos and design files in one central place.   | •  | •  |
|                            | Adobe Lightroom Classic  | Desktop-focused workflows to organize, edit and publish digital photos.   | •  | •  |
|                            | Adobe Lightroom CC   | Intuitive and streamlined digital workflow across mobile and web.   | •  |  |
| Video and audio production | Adobe Premiere Pro CC  | Edit video with high-performance, industry-leading editing tools.   | •  | •  |
|                            | Adobe After Effects CC   | Create cinematic motion graphics and visual effects.  | •  | •  |
|                            | Adobe Audition CC  | Record, mix, and restore audio for broadcast, video, and film.  | •  | •  |
|                            | Adobe SpeedGrade CC  | Manipulate light and color in video footage.  | •  | •  |
|                            | Adobe Media Encoder CC   | Quickly output video files for virtually any screen.  | •  | •  |
|                            | Adobe Prelude CC   | Streamline the import and logging of video from any video format.   | •  | •  |
|                            | Character Animator   | Bring 2D drawings and images from Photoshop and Illustrator to life.  | •  | •  |
| Web and mobile development | Adobe Dreamweaver CC   | Visually design and develop modern, responsive websites.  | •  | •  |
|                            | Adobe Muse CC  | Create and publish dynamic websites without writing code.   | •  | •  |
|                            | Adobe Animate CC   | Design interactive animations with cutting-edge drawing tools for multiple platforms.   | •  | •  |
|                            | Adobe XD CC  | Design, prototype, and share engaging user experiences for websites, mobile apps, and more.   | •  |  |
|                            | Flash Builder Premium  | Build exceptional applications for Android, iOS, Windows, and Mac OS using a single development environment.  | •  | •  |
|                            | Adobe Fireworks CS6  | Rapidly create graphics for websites and apps.  | •  | •  |
|                            | <b>Mobile apps</b>   |   |  |  |
|                            | Adobe Capture CC   | Capture inspiration around you and transform it into production-ready assets that you can bring into your creative process across desktop and mobile devices. | •  |  |
|                            | Photography apps: Adobe Photoshop Lightroom CC, Photoshop Mix, and Photoshop Fix | Bring the power of Adobe digital imaging to your mobile devices, with full Photoshop and Lightroom compatibility.   | •  |  |
|                            | Design apps: Illustrator Draw, Photoshop Sketch, and Comp CC                     | Create layouts and draw expressively on your mobile devices, and preview mobile designs on iOS devices.   | •  |  |
|                            | Video apps: Premiere Clip and Prelude Live Logger CC                             | Craft visual stories and animated videos, and edit with the power of Premiere Pro CC on mobile.   | •  |  |
|                            | <b>Core services</b>   |   |  |  |
|                            | Creative Cloud Libraries   | Save, browse, and share assets from Libraries right inside your Creative Cloud apps.  | •  |  |
|                            | Creative Cloud Assets  | Store, manage, and share files with colleagues and clients, even if they don't have their own Creative Cloud memberships.                                     | •  |  |
|                            | Creative Cloud Market  | Access vector graphics, icons, patterns, and other design assets for use in all your creative projects.   | •  |  |
|                            | <b>Other tools and services</b>  |   |  |  |
|                            | Adobe PhoneGap Build   | Package mobile apps in the cloud.   | •  |  |
|                            | Adobe Typekit  | Find the perfect font for your designs.   | •  |  |
|                            | <b>Deploy and support</b>  |   |  |  |
|                            | Centralized administration tools   | Manage and track both named-user and device licenses from the handy web-based Admin Console.  | •  | •  |
|                            | Creative Cloud Packager  | Centrally deploy apps and updates across your departments or institution.   | •  | •  |
|                            | Technical support  | Get advanced 24x7 tech support to help deployments run smoothly.  | •  |  |
|                            | Onboarding webinar   | Get up and running fast with an onboarding webinar that walks you through the deployment process.   | •  | •  |
|                            | Storage  | Get 2GB of cloud storage for file sharing and collaboration.  | •  |  |



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<sup>†</sup> Internet connection required. Syncing functionality requires a separate download and agreement to additional terms. The applications are not available in all countries or languages, may require user registration, and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply. Device licenses do not include services. Services are only available with named-user licenses.

\* K-12 School Site License available to a qualifying accredited primary and secondary or K-12 public and nonpublic school, or a school district office located at a single address. K-12 District License available to qualifying accredited primary and secondary or K-12 school legal entities (i.e. school districts). A legal entity may purchase and use district licenses across qualified primary and secondary school sites within the legal entity/school district and for use in administrative offices and/or a fully-owned educational training center used to educate active faculty and staff and/or enrolled primary and secondary school students.

Legal entity refers to an organization that has responsibility for the procurement and contract management of multiple individual primary and/or secondary schools, for example, a district, county, state, or government agency.

\*\* Minimum order quantities vary by region.

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